Mikkel Bisgaard

I DESIGN EXPERIENCES

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EXPERIENCE

Web Developer / Danske Spil
May 2023 - Now
Developing visuals and user centric features for Lotto, Euro Jackpot, Keno and Viking Lotto.

Senior Product Designer / KOBAJ.com
Jan 2021 - Apr 2023
Designing UI elements, wireframes, prototypes and new features based on user interviews and quantitative data, while guiding a small team of graphic designers and developers to ensure a coherent and user centric digital experience.

UI/UX Designer / KeyCore
Sep 2019 - Jan 2021
New logo, website, marketing materials and internal graphics for KeyCore. I was then a consultant at Novo Nordisk for 6 months, helping them build modern dashboard solutions for their factory production lines.

Product Designer / GO DREAM
Mar 2017 - Sep 2019
Building concepts, clickable prototypes and designing new user centric features for godream.dk.

Lead Product Designer / Temply
Jan 2015 - Feb 2017
Using a design thinking approach, I helped develop the Temply concept, including wireframes, prototypes, user testing and the UI design for the app interface.

Freelance Product Designer / B Creative
Dec 2015 - Aug 2019
Designing user interfaces, wireframes, prototypes and facilitating all creative work on large scale projects for Danvikar, Rudersdal Kommune and UniFlip.

Digital Product Designer / OMI Media Agency
Jan 2009 - May 2013
Designing logos, websites and marketing materials for clients such as Apple, HP, Citroen, ATEA and Baby Sam.

EDUCATION

Copenhagen School of Design and Technology
May 2015 - May 2016
BA in Digital Concept Development

Copenhagen School of Design and Technology
May 2013 - May 2014
Multimedia Design & Communication, Int

Digital Design Internship / Fanbrandz
Apr 2010 - Sep 2010
6 month internship in a New York design studio working with major sports brands such as NFL and MLB.

Danish School of Media and Journalism (DMJX)
Apr 2009 - Apr 2010
Creative Basis

SKILLS

Research
Surveys
Personas
Interviews / focus groups
Journey maps
Analytics

Prototyping
Rapid prototyping
Pretotyping
High fedelity mockups
Wireframing

Design
User interface / UI
Illustrations
Infographics
Design thinking

Tools stack
Illustrator
Photoshop
Figma
Edge Animate CC
Adobe XD
InVision
Excalidraw
Google Analytics
Google Lighthouse

Web
Wordpress
Umbraco
CSS / HTML
SEO
Tailwind
Bootstrap 4/5

RECOGNITION

E-handelsprisen 2021 & 2022
2nd place for "Great design and story telling"